



3M Industrial Specialties Division
 3M Center
 St. Paul, MN 55144-1000

May 11, 2024

Subject: 3M™ Venture Tape™ VentureClad™ Enhanced Metal Jacketing Introduction and recommended replacements

To Our Valued Customers:

To expand and enhance our VentureClad™ offering, we are happy to announce the product launch of the new Enhanced Metal Jacket products. These products come with improved performance from our traditional cladding products with the adhesive that you have come to know and trust. Below you will find the part numbers of the new products and the associated suggested replacements.

We will be phasing out the metal faced versions of the current line. The table below outlines the new products and the second table has the suggested replacements where potentially applicable.

SAP ID	Formal Name &	Size
7100331515	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	2INX50YD 24/CV
7100330389	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	3INX50YD 16/CV
7100308288	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	4INX50YD 4/CV
7100310802	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	6INX50YD 4/CV
7100311703	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	23INX50YD 1/CV
7100311645	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	35.5INX50YD 1/CV
7100311664	1577CW-EMJ 3M™ VentureClad™ Enhanced Metal Jacket	46INX50YD 1/CV
7100311481	1577CWE-EMJ 3M™ VentureClad™ Enhanced Metal Jacket - Embossed	4INX50YD 4/CV
7100311482	1577CWE-EMJ 3M™ VentureClad™ Enhanced Metal Jacket - Embossed	6INX50YD 4/CV
7100311419	1577CWE-EMJ 3M™ VentureClad™ Enhanced Metal Jacket - Embossed	23INX50YD 1/CV
7100311499	1577CWE-EMJ 3M™ VentureClad™ Enhanced Metal Jacket - Embossed	35.5INX50YD 1/CV
7100311994	1577CWE-EMJ 3M™ VentureClad™ Enhanced Metal Jacket - Embossed	46INX50YD 1/CV
7100312004	1579CW-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape	4INX50YD 4/CV
7100311989	1579CW-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape	6INX50YD 4/CV
7100312193	1579CW-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape	23INX50YD 1/CV
7100311931	1579CW-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape	35.5INX50YD 1/CV
7100312085	1579CW-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape	46INX50YD 1/CV
7100311863	1579CWE-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape - Embossed	4INX50YD 4/CV
7100311894	1579CWE-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape - Embossed	6INX50YD 4/CV
7100311705	1579CWE-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape - Embossed	23INX50YD 1/CV
7100311571	1579CWE-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape - Embossed	35.5INX50YD 1/CV
7100312039	1579CWE-EMJ 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape - Embossed	46INX50YD 1/CV
7100330947	1577-EMJ NA 3M™ VentureClad™ Enhanced Metal Jacket	1000MMX50M 1/CV
7100330012	1579-EMJ NA 3M™ VentureClad™ Heavy Duty Enhanced Metal Jacketing Tape	1175MMX50M 1/CV

Products that are being replaced along with suggested replacements, (Inventory while supplies last:)

Legacy SKU Information		Replacement SKU Information	
SAP ID	SAP Description	New SAP ID	New SAP Description
7000049902	1577CW L552 VLD 5PLY 48MMX50M 24/CV	7100331515	1577 CW-EMJ 2INX50YD 24/CV
7100204221	1577CW INSULJCKT TP SL 72MMX45.7M 16/CV	7100330389	1577 CW-EMJ 3INX50YD 16/CV
70006776184	1577CW FD030 VLD 4INX50YD 4/CV	7100308288	1577CW-EMJ Metal Jacket 4INX50YD 4/CV
7100093134	1577CW FD030 VLD 4INX50YD 4/CV	7100308288	1577CW-EMJ Metal Jacket 4INX50YD 4/CV
70008908850	1577CW L096 VLD23INX50YD 1/CV	7100311703	1577CW-EMJ Metal Jacket 23INX50YD 1/CV
7100043718	1577CW L096 VLD 23INX50YD 1/CV	7100311703	1577CW-EMJ Metal Jacket 23INX50YD 1/CV
7100043761	1577CW W025 VLD 35.5INX50YD 1/CV	7100311645	1577CW-EMJ Metal Jacket 35.5INX50YD 1/CV
70008908926	1577CW VENTURE TAPE 1000MMX50M SILVER	7100311645	1577CW-EMJ Metal Jacket 35.5INX50YD 1/CV
7100043855	1577CW L389 VLD 30INX50YD 1/CV	7100311645	1577CW-EMJ Metal Jacket 35.5INX50YD 1/CV
7100043877	1577CW INSLTN TAPE NTAL 46INX50YD 1/CV	7100311664	1577CW-EMJ Metal Jacket 46INX25YD 1/CV
7100037535	1577NA INSLTN TAPE NT 1000MMX50M 1/CV	7100330947	1577-EMJ NA 1000MMX50M 1/CV
7100043932	1577CW-E FA649 VLD E 99MMX13.5M 12/CV	7100311481	1577CWE-EMJ Metal Jacket 4INX50YD 4/CV
7100088491	1577CW-E FD029 VLD E 4INX50YD 4/CV	7100311481	1577CWE-EMJ Metal Jacket 4INX50YD 4/CV
7100043719	1577CW-E W234 VLD E 23INX50YD 1/CV	7100311419	1577 CWE-EMJ 23INX50YD 1/CV
70008908710	VentureClad1577CWE 23inx50yds	7100311419	1577 CWE-EMJ 23INX50YD 1/CV
7100043742	1577CW-E W231 VLD-E 35.5INX50YD 1/CV	7100311499	1577 CWE-EMJ 35.5INX50YD 1/CV
7100043753	1577CW-E INSLTN TAPE NTAL 46INX50YD 1/CV	7100311994	1577CWE-EMJ Metal Jacket 46INX25YD 1/CV
70008908702	VentureClad1577CW-E 46inx50yd	7100311994	1577CWE-EMJ Metal Jacket 46INX25YD 1/CV
7100209735	1579GCW VLD NC 30INX25YD 1/CV	7100311931	1579 CW-EMJ 35.5INX25YD 1/CV
70006750254	1579GCW - E 584MM X 22.8M, NATURAL	7100312193	1579 CW-EMJ 23INX25YD 1/CV
7100214292	1579GCW - E NC 30INX25YD 1/CV	7100311571	1579 CWE-EMJ 35.5INX25YD 1/CV
70007541207	1579GCW VLD NC 30INX25YD 1/CV	7100311931	1579 CW-EMJ 35.5INX25YD 1/CV
70006777042	1579GNA - FD049 VLD NA1175MMX25M 1/CV	7100330012	1579-EMJ NA 1175MMX50M 1/CV
7010290657	1579GNA FD052 VLD NA 1175MMX50M 1/CV	7100330012	1579-EMJ NA 1175MMX50M 1/CV

Please contact your local 3M Sales or Application Engineering Representative to help with further testing or call the Customer Contact Center at 1-800-362-3550 for more information. Thank you for your continued partnership with 3M.

Best regards,

Michael R. Hanson | Senior Global Portfolio Manager

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