



General Insulation and Manson Insulation Introduce CERTIFIED asthma & allergy friendly® Portfolio

MEDFORD, Mass., June 17, 2024— General Insulation, a national wholesale distributor of commercial and industrial insulation products, is proud to announce the Manson Insulation portfolio of HVAC insulation products is now **CERTIFIED asthma & allergy friendly®**. This product line is formaldehyde-free and boasts low levels of Volatile Organic Compounds (VOCs).

The asthma & allergy friendly® Certification Program, established by the Asthma and Allergy Foundation of America (AAFA) and Allergy Standards Limited (ASL), ensures that products are more suitable for people with asthma and allergies. To earn this certification, products undergo rigorous physical and chemical testing to confirm that they reduce allergen exposure and limit pollutants in the indoor environment. Given that indoor air is two to five times more polluted than outdoor air according to the Environmental Protection Agency (EPA), improving indoor air quality is crucial. Manson's line of formaldehyde-free insulation products significantly contributes to this goal.

"By choosing Manson for their insulation needs, contractors and architects are taking a vital step, contributing to healthier, more comfortable environments for everyone, especially the most vulnerable," says Dr. John McKeon, CEO of Allergy Standards Ltd.

"These newly certified products align with our commitment to support healthy indoor environments," says Frank Granara Sr., President and CEO of General Insulation "It further demonstrates our dedication to offering customers quality products that contribute to more comfortable buildings."

For more information, please visit <https://www.generalinsulation.com/manson-insulation-now-certified-asthma-and-allergy-free/>

About General Insulation

General Insulation Company is a national wholesale distributor of commercial and industrial insulation products, HVAC supplies, Firestop products, and associated construction supplies. It is the largest privately-held mechanical insulation distributor in North America. As a family owned company, we have built our business by providing the highest quality products and superior service to our customers. Founded in 1927, we have expanded to 50+ branch locations across the United States.

About the asthma & allergy friendly® Certification Program

The asthma & allergy friendly® Certification Program is a unique, groundbreaking collaboration between the Asthma and Allergy Foundation of America and Allergy Standards Limited. This program helps people make informed purchases for a healthier home by testing products against strict standards. Products that pass these tests earn the CERTIFIED asthma & allergy friendly® mark. Certified products include air cleaners, bedding, cleaning products, flooring, paints, vacuum cleaners, washing machines, and more.